

SWMO Human Resources Conference –

The below chart identifies the many options available to our sponsorship partners for the annual conference. You can reserve your preferred package at any time by making a purchase. You are welcome to make immediate payment by credit card, but you may also select to be invoiced to pay later by check or credit. SAHRA applies all promotional value benefits as soon as possible. Please only make purchases you are committed to fulfilling.

Event Value Outline <i>Look below to purchase a listed package</i>	Keynote Speaker	Book Sponsor	Mega Sponsor	Educational Sponsor	Plus Sponsor	Catering & Beverage	Basic Sponsor	Basic Sponsor, Non-Profit
Conference	\$6,000 Qty: 1	\$3,000 Qty: 2	\$2,000 Qty: 4	\$1,750 Qty: 3	\$1,250 Qty: 4	\$1,250 Qty: 3	\$600 Qty: 10	\$250 Qty: 5
Electronic list of event attendees	Prior	Prior	Prior	Prior	Prior	Prior	Post	Post
Exhibit table in Expo Hall to showcase services	Premium	Premium	Premium	X	X	X	X	X
Banner / signage displayed, sponsor provided	Lobby	Lobby	Main	Ed. Room	Main	Food		
3-minute sponsor presentation during event	Opening	Opening	TBD	Ed. Track				
Logo added to speaker PPT / Book and evaluations	Keynote	Book Cover		Ed Track				
Speaker Introductions	Keynote			Ed. Track				
Logo featured on event registration page + Attend and Promote conference at a prior SAHRA meeting	X	X						
Recognition in conference brochure (online or hardcopy)	X	X						
Recognition during pre-conference, lunch or breaks					Pre-Con	Lunch	Breaks	Breaks
Logo w/ link on SAHRA Home banner till year end and in social media and e-newsletter during pre-conference	X	X	X	X	X	X	X	X
Recognition in conference bag and conference brochure	X	X	X	X	X	X	X	X
Add promotional pamphlet and swag to conference bag	X	X	X	X	X	X	X	X
Able to contribute a door prize or drawing from attendee cards	X	X	X	X	X	X	X	X
Free qualified HR Educational Event promotion w/in 12 mths	4	4	3	3	2	2	1	
Benefits & Compensation Programs	Including	Including	Including					
Logo link on SAHRA Benefit page through year end	X	X	X					