



**Sponsorship Reservation:**  
[www.sahramo.org](http://www.sahramo.org)

**Event Value Outline:**

	Keynote Speaker	Book Sponsor	Mega Sponsor	Educational Sponsor	Plus Sponsor	Catering & Beverage	Basic Sponsor	Basic Sponsor - Non-Profit
<b>Conference</b>	<b>\$6,000</b> Qty: 1	<b>\$3,000</b> Qty: 2	<b>\$2,000</b> Qty: 4	<b>\$1,750</b> Qty: 3	<b>\$1,250</b> Qty: 4	<b>\$1,250</b> Qty: 3	<b>\$600</b> Qty: 10	<b>\$600</b> Qty: 10
Electronic list of event attendees	Prior	Prior	Prior	Prior	Prior	Prior	Post	Post
Exhibit table in Expo Hall to showcase services	Premium	Premium	Premium	X	X	X	X	X
Banner / signage displayed, sponsor provided	Lobby	Lobby	Main	Ed. Room	Main	Food		
3-minute sponsor presentation during event	Opening	Opening	TBD	Ed. Track				
Logo added to speaker PPT / Book and evaluations	Keynote	Book Cover		Ed Track				
Speaker Introductions	Keynote			Ed. Track				
Logo featured on event registration page + Attend and Promote conference at a prior SAHRA meeting	X	X						
Recognition in conference brochure (online or hardcopy)	X	X						
Recognition during pre-conference, lunch or breaks					Pre-Con	Lunch	Breaks	Breaks
Logo w/ link on SAHRA Home banner till year end and in social media and e-newsletter during pre-conference	X	X	X	X	X	X	X	X
Recognition in conference bag and conference brochure	X	X	X	X	X	X	X	X
Add promotional pamphlet and swag to conference bag	X	X	X	X	X	X	X	X
Able to contribute a door prize or drawing from attendee cards	X	X	X	X	X	X	X	X
Free qualified HR Educational Event promotion w/in 12 mths	4	4	3	3	2	2	1	1
<b>Benefits &amp; Compensation Programs</b>	<b>Including</b>	<b>Including</b>	<b>Including</b>				<b>\$400</b> Qty: 3	<b>\$250</b> *
Logo link on SAHRA Benefit page through year end	X	X	X				X	
<b>Sponsor selected meeting:</b> - Two event tickets - SHRM/HRCI CEU's may apply - Electronic list of attendees (post) - 3-minute sponsor presentation - Exhibit table to showcase services - Able to contribute prize for drawing from attendee cards - Full color linked ad on SAHRA Home and event page - One free qualified HR Education Event promo w/in 12 mths							X	
<b>SAHRA Recognition during B&amp;C survey period:</b> - Survey promotional materials - Logo link in social media and e-newsletter								
<b>*Limited to one Basic Sponsor or Non-Profit per seminar</b>								
<b>Professional Development Seminars</b>	<b>\$1,500</b> Qty: 2	<b>\$1,000</b> Qty: 2	n/a	n/a	n/a	<b>\$750</b> Qty: 2	<b>\$500</b> Qty: 2*	<b>\$250</b> *
# of Free Tickets to event - SHRM/HRCI CEUs apply	4	4				2	2	2
Electronic list of event attendees	Prior	Prior				Post	Post	Post
Banner / signage displayed, sponsor provided	Lobby	Lobby				Food		
Logo added to speaker PPT, Book Cover, or Evaluations	Keynote	Book Cover				Eval.	Eval.	Eval.
Speaker Introductions	Keynote							
Logo featured on event page	X	X						
Full color linked ad on SAHRA Home, social media, and e-newsletter	90 Days	90 Days				30 Days	30 Days	30 Days
3-minute sponsor presentation during event	X	X				X	X	X
Exhibit table at selected meeting to showcase services	X	X				X	X	X
Recognition in PD handouts/brochures (online or hardcopy)	X	X				X	X	X
Add promotional pamphlet and swag attendee welcome bag	X	X				X	X	X
Able to contribute a prize for drawing from attendee cards	X	X				X	X	X
Free qualified HR Educational Event promotion w/in 12 mths	2	2				1	1	1
<b>* Limited to one Basic Sponsor or Non-Profit per seminar</b>								
<b>Sponsor Spotlight Meetings</b>	n/a	n/a	n/a	n/a	n/a	n/a	<b>\$500</b> Qty: 8	<b>\$250</b> Qty: 7
<b>Sponsor selected meeting:</b> - Two event tickets - SHRM/HRCI CEU's may apply - Electronic list of attendees (post) - 3-minute sponsor presentation - Exhibit table to showcase services - Able to contribute prize for drawing from attendee cards - Full-color linked ad on SAHRA's homepage, social media and e-newsletter - One free qualified HR Education Event promo w/in 12 mths							X	X
<b>One Basic Sponsor and one Non-Profit allowed per meeting</b>								