

<b>Event Value Outline</b>  <i>Look below to purchase a listed package</i>	Keynote Speaker	Book Sponsor	Mega Sponsor	Educational Sponsor	Plus Sponsor	Catering & Beverage	SHRM Foundation Sponsor - * 1 attendee & 1 lunch only ticket	Basic Sponsor * 1 attendee & 1 lunch only ticket	Basic Sponsor - Non-Profit * lunch only tickets
Conference	\$6,000 Qty: 1	\$3,000 Qty: 2	\$2,000 Qty: 4	\$1,750 Qty: 3	\$1,250 Qty: 4	\$1,250 Qty: 3	\$750 Qty: 1	\$600 Qty: 10	\$300 Qty: 5
# of Free Tickets to event - SHRM/HRCI CEUs apply	8	4	3	3	2	2	2*	2*	2*
Electronic list of event attendees	Prior	Prior	Prior	Prior	Prior	Prior	Prior	Post	Post
Exhibit table in Expo Hall to showcase services	Premium	Premium	Premium	X	X	X	X	X	X
Banner / signage displayed, sponsor provided	Lobby	Lobby	Main	Ed. Room	Main	Food	SHRM table		
3-minute sponsor presentation during event	Opening	Opening	TBD	Ed. Track					
Logo added to speaker PPT / Book and evaluations	Keynote	Book		Ed Track					
Speaker Introductions	Keynote			Ed. Track					
Logo featured on event registration page + Attend and Promote conference at a prior SAHRA meeting	X	X							
Recognition in conference brochure (online or hardcopy)	X	X							
Recognition during pre-conference, lunch or breaks					Pre-Con	Lunch	Breaks	Breaks	Breaks
Logo w/ link on SAHRA Home banner till year end and in social media and e-newsletter during pre-conference	X	X	X	X	X	X	X	X	X
Recognition in conference bag and conference brochure	X	X	X	X	X	X	X	X	X
Add promotional pamphlet and swag to conference bag	X	X	X	X	X	X	X	X	X
Able to contribute a door prize or drawing from attendee cards	X	X	X	X	X	X	X	X	X
Free qualified HR Educational Event promotion w/in 12 mths	4	4	3	3	2	2	1	1	1
Benefits & Compensation Programs	Including	Including	Including						
Logo link on SAHRA Benefit page through year end	X	X	X						