

Sponsorship Reservation:
www.sahramo.org

	Keynote Speaker \$5,500 Qty: 1	Book Sponsor \$3,500 Qty: 1	Mega Sponsor \$1,700 Qty: 4	Education Sponsor \$1,500 Qty: 3	Plus Sponsor \$1,000 Qty: 4	Catering & Beverage \$1,000 Qty: 3	Basic Sponsor Option A, B or C \$500 each (\$250 for non-profit)
Conference Perks							A. Conference
# of Free Tickets to event - SHRM/HRCI CEUs	8	3	3	2	2	2	(lunch only)
Logo recognition on SAHRA website for calendar year (rotating online banner) + pre-conference acknowledgement on social media sites and in e-newsletter.	X	X	X	X	X	X	X
Electronic list of attendees 15 days prior conference	X	X	X	X	X	X	
Electronic list of attendees after the conference							X
Recognition in conference bag and conference brochure	X	X	X	X	X	X	X
May contribute a prize for the drawing entry	X	X	X	X	X	X	X
Premium exhibit space in main exhibit hall	X	X	X		X		
Premium exhibit space in educational track presentation rooms				X			
Booth space				X		X	X
Introduce Keynote speaker with speaker bio	X						
Recognition in conference brochure (online or hardcopy)	X						
Logo added to all speaker's PPT slides	X						
3-minute presentations during each keynote presentation	X						
Opportunity to promote conference at a prior SAHRA meeting	X						
Logo added to the front and inside of each book.		X					
Opportunity to provide a 1-page business promotional sheet given to attendees as resource and souvenir		X					
One 3-minute presentation during conference		X	X				
Large banner/signage displayed in conference lobby, sponsor provided			X				
Introduce each educational track speaker				X			
Logo added to educational track evaluation handouts				X			
Announced recognition during lunch or breaks					X	X	
One free qualified HR Educational Event promotion on website, social media and e-newsletter						X	
Signage on catering & beverage area						X	
Benefits & Wage Survey Perks							B. Survey
Large logo with one line of text included on the Survey Page of SAHRA's website	X	X	X	X			
Medium logo included on the Survey Page of SAHRA's website					X	X	
Small logo included on the Survey Page of SAHRA's website							X
Banner ad on SAHRA website homepage during Survey timeframe		X	X	X			
Recognition and organization logo in all communication materials		X	X	X			
Acknowledgement on SAHRA social media site		X	X	X	X	X	X
SAHRA Vendor Spotlight							C. Spotlight
Exhibit table at one monthly meeting to showcase services			X	X	X		X
Introduction/presentation during meeting (approximately three minutes)			X	X	X		X
Opportunity to hold door prize drawing to obtain attendee business cards/contact info			X	X	X		X
Clickable ad in SAHRA's monthly e-newsletter			X	X	X		X
Full-color linked ad on SAHRA's homepage			X	X	X		X
Lunch for two sponsor representatives (charge for each additional representative)			X	X	X		X